



Monthly Marketing Planner

To be used in conjunction with our 7 day topic system available for download from www.bluefairy.com.au

Month:

Monday - Emotion, connection. Positive Affirmations/quotes	Tuesday - Action, taking charge DIY / How to / Giving tools	Wednesday - Communication Monthly Blog Topic section	Thursday - Expansion, growth Expert Extras	Friday - one on one relationship Community / props / connect	Saturday - Hard work, boundaries FAQs, answering your customers	Sunday - Self value/expression Customer experience / reviews